

10 STEPS TO A MEDTECH PITCH DECK

31 March 2021, Wednesday
15:00 hrs (GMT+07:00) Indochina Time - Bangkok

Mr. Ee Bin Liew

Group Executive Director, Access-2-Healthcare

Ee Bin Liew is the Group Executive Director of Access-2-Healthcare, a global consulting company that helps medical technology companies, as well as spinoffs/startups around the world, execute market entry activities in various countries. Access-2-Healthcare's core competencies are in business due diligence, strategic marketing, regulatory approvals, quality and trade compliance, medtech innovation management, from concept to market. Ee Bin leads a team of 20+ across 10 countries where Access-2-Healthcare has physical presence.

He has more than 20 years' experience in the medical device industry with large multi-national companies, starting from manufacturing, design and development, to commercial distribution in various regional executive management and leadership roles in Asia Pacific.

Ee Bin is in the forefront of the key Standards and Regulations development in the medical device industry, working directly in several drafting committees of ISO TC210, including ISO13485, and ISO14971. Ee Bin is a Technical Committee co-chair for the past 7 years of a workgroup in the Asian Harmonization Working Party (AHWP).



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